



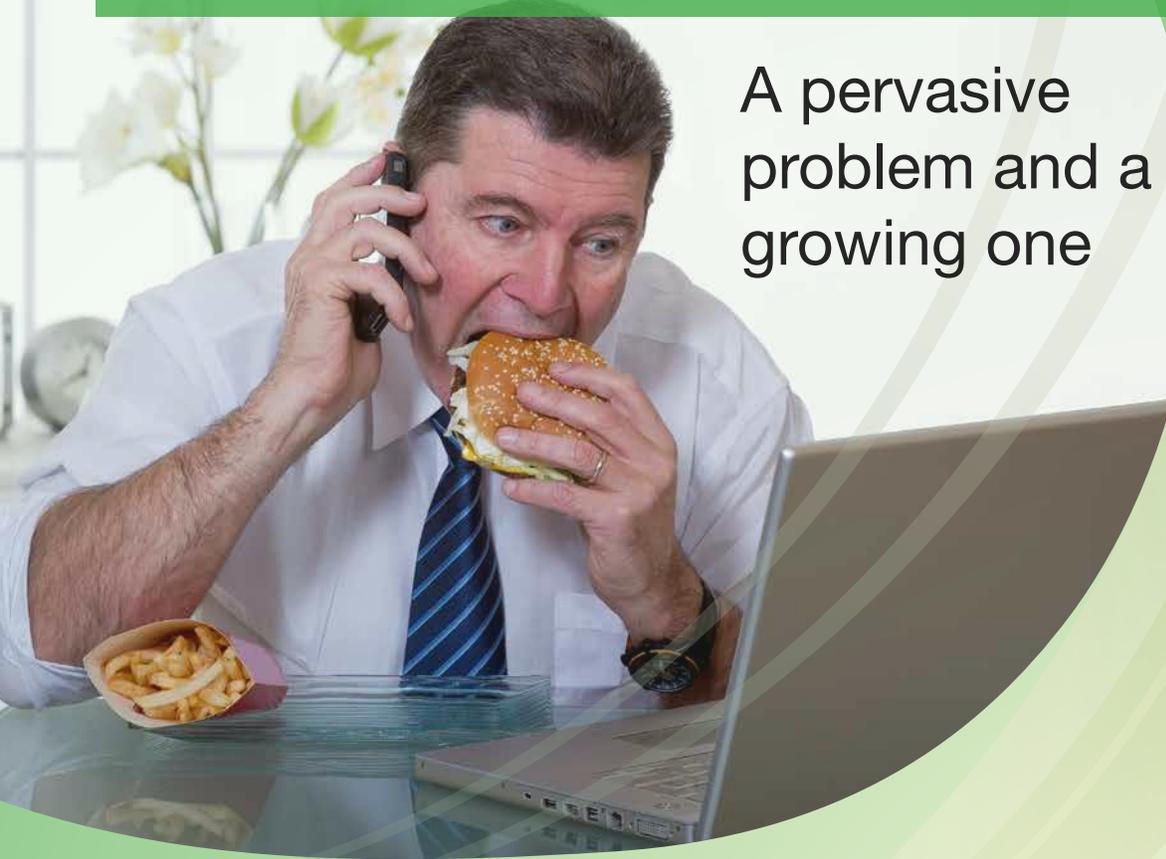
Corporate Wellness Program

Reduce Costs With Workplace Wellness



Obesity:

A pervasive
problem and a
growing one



2 out of 3 people in the U.S. are overweight.
1 out of 3 are obese ¹

Obesity related illness costs our health care system
and employers \$190 billion per year ²

Since 1980, obesity rates in the U.S. have doubled ³

BY 2030: 42% OF ALL AMERICANS WILL BE OBESE ⁴

THIS INCREASE WILL CREATE \$550 BILLION
OF OBESITY RELATED HEALTH CARE COSTS ⁴

¹ cdc.gov

² IOM

³ World Health Organization

⁴ <http://abcnews.go.com/blogs/health/2012/05/07/fat-forecast-42-of-americans-obese-by-2030/>

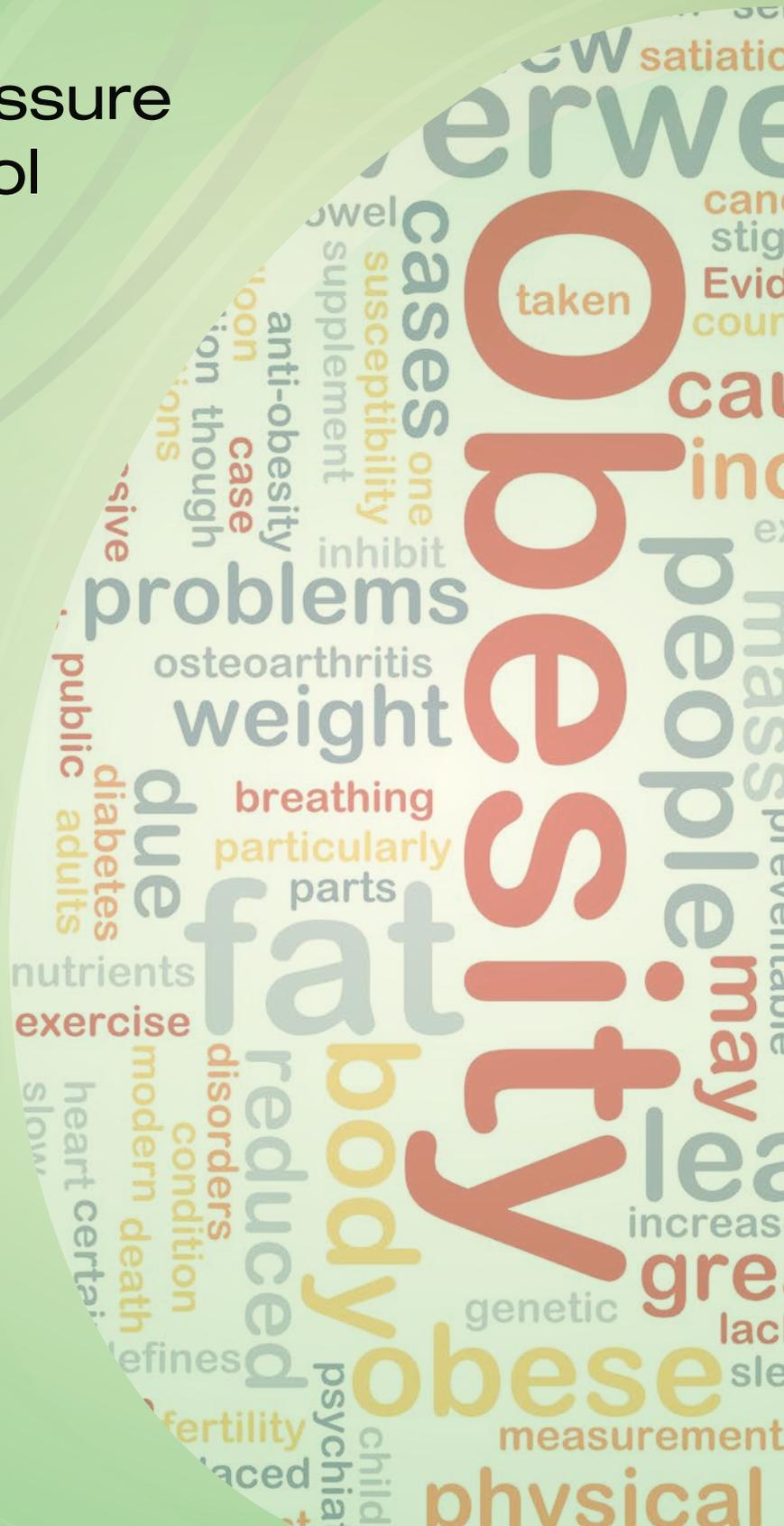
Obesity

Is Directly Correlated With:

High Blood Pressure
High Cholesterol
Heart Disease
Sleep Apnea
Diabetes
Stroke
Asthma
Cancer

Prevalence

Of These
Conditions
Decreases
As More Weight
Is Lost





Obesity and the associated comorbidities have a direct effect on the workplace:

Obesity & The Workplace

Decreasing employee productivity.

It affects workers' ability to work at 100% productivity levels, which resulted in costs of \$30 billion for US companies last year (based on an estimate of the very obese losing one month of productive work per year, costing employers an average of \$3,792 per very obese male worker and \$3,037 per female)¹

- Causing memory loss
- Compromising wages
- Lowering employee moral
- Increasing frequency of injury and illness
- Causing employees to work at a slower pace
- Increased Workman's Compensation filings resulting in higher premiums
- Increasing absenteeism. Obesity-related absenteeism costs US employers alone as much as \$6.4 billion a year²

MOST OBESE MEN TAKE 5.9 MORE SICK DAYS A YEAR
MOST OBESE WOMEN TAKE 9.4 MORE SICK DAYS A YEAR

A study from 2001 to 2007 showed that obese employees cost their employer almost \$600 per year more than employees with other unhealthy habits, such as smoking (\$1,850 vs \$1,275).

Employees who were termed morbidly obese (i.e. 100 lb + overweight) cost their employer, on average, \$5,500 more than their non-obese peers³

¹ Finkelstein et al., American Journal of Preventive Medicine, Obesity, Diet, Exercise and Health (June 2012).

² Moriarty et al, Journal of Occupational and Environmental Medicine (March 2012).

³ Except where noted, all statistics are from: Bank of America Merrill Lynch's Global Research report, titled: "Globesity -The Global Fight Against Obesity," 6.21.2012. Nahal, S; Lucas-Leclin, V; King, J.

The Solution:

A Corporate Wellness Program

Offering a corporate wellness program for employees shows that their employer cares about their health and wellbeing.

- The corporate wellness program can be offered as a health benefit to employees.
- There is a significant sense of appreciation toward the source of a person's weight loss success. This leads to employee loyalty, less turnover, and lower overall costs.
- A corporate wellness program generates a sense of camaraderie in the office, as those participating will be able to use others as a support mechanism.
- Corporate wellness leads to healthier, happier employees

A photograph of a woman with short, blonde hair, smiling warmly. She is wearing a bright red blazer. The background is a blurred office setting with other people, suggesting a professional environment.

**Employers Can Save Thousands Of Dollars
With A Leaner, More Efficient Workforce**



A March 2012 paper by researchers at the Mayo Clinic said that while smoking could add about 20% a year to medical costs, morbid obesity increased the bill by 50% per year. The effects on the bottom line are pushing many employers to make real investments in workplace wellness programs...some of the annual costs could be recouped in lower medical and absenteeism costs...a 10% subsidy can break even if employees lose 3-5% of their weight.¹

Obesity Accounts For At Least 2.8 Million Adult Deaths Each Year

Total reductions in annual costs
(medical and absenteeism) per person by % of body weight lost¹

(%) Average weight loss	BMI 25-29.9	BMI 30 – 34.9	BMI 35 – 39.9	BMI >40	all Overweight & Obese
5%	\$60	\$100	\$110	\$160	\$90
10%	\$160	\$200	\$250	\$320	\$190
15%	\$240	\$300	\$370	\$480	\$290
20%	\$320	\$400	\$500	\$640	\$390
25%	\$400	\$510	\$620	\$790	\$490

¹ Merrill Lynch Globesity Report, 2012

About Weight Wellness Center

Founded in 2014, Weight Wellness Center™ provides individualized supervised weight loss solutions. The company's primary focus is to incentivize patients to lose their weight and keep it off for the long term. Weight Wellness Center™ offers

a strong and personalized support system, via online and in person consultations. The team of highly qualified weight loss educators and coaches work closely with patients to determine the best possible approach for their weight loss success.

Why Partner With Weight Wellness Center™?

We offer a fully supervised program that results in safe, effective, and fast weight loss. Our emphasis is on keeping the weight off. We help clients break their bad eating habits and lose the weight for the last time!

The Weight Wellness Center program combines individual supervision with a well-balanced food program that is based on regular everyday food purchased from the supermarket, and supplemented with proprietary weight loss aids (optional).

The program is structured yet flexible providing the balance, variety and moderation that results in safe, effective and fast weight loss.

Our professional counselors provide the friendly support, strategies and solutions that clients need along the way to achieving a slimmer and healthier body.

We focus on education and lifestyle change and teach our clients how to eat to be healthier for life.

Most importantly, our clients learn and adopt new eating habits and behaviors that enable them to manage their new healthy weight once they have completed their weight reduction. Our nutritional plans contain carefully planned foods that provide a balanced nutritional plan. Caloric restrictions are determined by degree of obesity, health profile, and age.

After the client has reached their goal, our post-reduction maintenance program allows us to fortify the behavioral changes taught during the weight loss period for long-term results. After completion of our program the client will have the tools, knowledge and the efficient metabolism to manage their new healthy body weight!

Corporate Wellness Plan Options

There are many different ways to partner with Weight Wellness Center™. Here are a few common options:



OPTION 1:

A company may choose to offer our weight loss program as a fully paid benefit to their employees. The employer would receive a deeply discounted rate on the weight loss services, while the employee would pay for any WWC nutritional supplements (not mandatory to succeed in the program).

OPTION 2:

Employees of partner companies receive a discount on services and/or products that is not generally available to the public.



OPTION 3:

The employer and employee may choose to share the expense of the employee's weight loss program, where the employer pays a portion as a benefit and the employee pays for the rest. Under this arrangement, there would also be a discounted rate offered.



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